Ben Wright - WINNER of the profile21 design Competition

Ben is in his final year of the Advanced Diploma of Graphic Design at Box Hill TAFE, and has already amassed a number of design awards and projects under his belt. In addition to taking out the profile21 design competition, Ben’s other honours include winning a poster design competition for Beanie Boy and a snow board design competition for Chemical Storm (see below), which further highlight the versatility of this young up-and-coming designer.

Chemical Storm Snow board design

Beanie Boy Poster  Winning profile21 designs

Ben Wright’s talent might have something to do with his Dad, “Dad’s a sign writer, so I’ve been around design my whole life”, and boy, does it show! Darren Smith (Box Hill TAFE Course Coordinator) confirmed what a consistent and excellent student Ben is, remarking on Ben’s ability to process the information in the design brief and get to the core of what the client wants.

Ben recently completed a 3 week placement at Madmen Entertainment, where he worked on promotional material for their big upcoming film ‘The Raid’, as well as creating DVD covers (they call them DVD slicks in the biz), menus, disc art and web assets. Other smaller projects included photo retouching for both Funtastic and SBS.

Ben would love one day to work at an advertising firm using his creative talents on promotional material. He is enjoying learning the web developer side of the business, and is currently working on a project within this space. Being in his final year, Ben is looking for opportunities to gain experience, and is open to being approached about work experience or employment opportunities, so feel free to contact him at ben.john.wright@gmail.com.

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